

BRAUN SERIES 7: OUTSTANDING SMOOTHNESS & SKIN COMFORT FACT SHEET



The Product:



Features & Benefits:

Series 7 offers outstanding **smoothness** and **comfort**, with all the shaving tools needed to achieve irresistibly smooth skin. Series 7 is the world's first shaver to use Pulsionic Technology. Its active head oscillates at over 10,000 micro-vibrations per minute to help deliver Braun's closest and most comfortable shave ever.

Braun Series 7 was awarded "Best Shave Tool 2009" from *Men's Health* in the magazine's 2009 Grooming Awards.

- **Pulsionic Technology.** World's first shaver with an active head oscillating at over 10,000 micro-vibrations per minute helps deliver Braun's closest, most comfortable shave ever.
- **Sensitive Flexing Head.** Offers twice the pivoting angle of other Braun Series shavers and touch-sensitive foils that adapt to skin surface for maximum facial conformity.
- **Gillette Blade Technology.** Unique blade technology cuts hair close in a single stroke, without pulling or tugging, for exceptional closeness and comfort.
- **Clean&Renew™ System.** At the touch of a button, automatically cleans, lubricates, dries and charges the shaver to keep it feeling like a new shaver every day.
- **Washable.** Easy cleaning under running water.
- **SmartPlug.** Automatically adjusts between 100-240 Volts to fit international voltage standards.
- **Ergonomic Design.** Combines an elegant silver and chrome finish with sleek lines.
- **ENERGY STAR Qualified.** Braun Series shavers all feature an ENERGY STAR-qualified battery charger.

Models:

Series 7 is available in two models:

- **Series 7 790cc** features a LCD display screen and Braun's most advanced Clean&Renew system, with a Fast Clean function, which cleans the shaver in 25 seconds
- **Series 7 760cc** features 3 LED displays and the Clean&Renew system, without the Fast Clean feature

Pricing & Availability:

Series 7 is available in department/specialty, mass merchandise stores and club stores for a suggested retail price ranging from **\$249** to **\$289**.